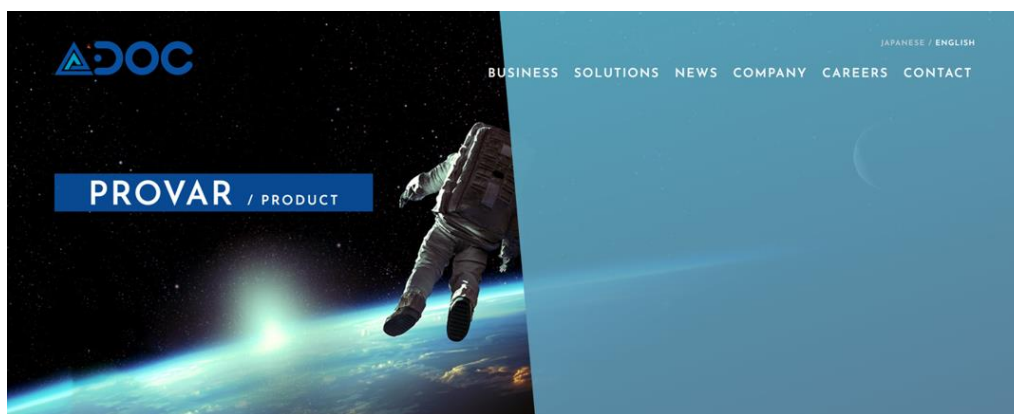


Exclusive sales agreement in Japan has been signed with Provar (UK)

Provar, the automated testing tool dedicated to Salesforce, is going to enter the Japanese market for the first time

ADOC International Co., Ltd. (headquarters: Tachikawa City, Tokyo, CEO: Joji Kobayashi / hereinafter referred to as ADOC), which has provided ICT engineering such as the construction of telecommunications infrastructure and test automation solutions, has signed an exclusive sales agreement in Japan for Provar, the only test automation tool dedicated to Salesforce platform, with Provar Inc. (headquarters: London, UK; CEO: Geraint Waters). Sales will start on June 1.



Salesforce向けE2E自動テストツール



Salesforce を使用している組織ではアプリケーションがカスタマイズされている可能性が高く、その品質を頻繁にテストする必要があります。Provarはメタデータドリブンによる最新テクノロジーで、Salesforceに特化した保守性の高い自動テストを提供。Salesforceアプリケーションのカスタマイズにかかるコストを大幅に低減し、信頼性を向上します。



■ Product information page for Provar is available: <https://adoc.co.jp/solutions/product/provar/>

Background and purposes of the agreement

Salesforce has already been utilized by many companies in Japan and boasts the top market share in the areas of marketing, CRM, SFA, and customer service. Salesforce is a platform that creates contacts with potential customers through its diverse product lineup and streamlines and maximizes the series of processes leading up to the conclusion of a deal.

On the other hand, companies using Salesforce, as well as consulting and system development companies that provide development and implementation support, are likely to customize applications to suit the workflow of their own or their customers. Frequent testing is required to ensure its quality continuously. Therefore, it is necessary to overcome many challenges encountered by developers and testers in the Salesforce testing process to ensure early release of highly reliable, high-quality applications that adapt to new releases and updates. The testing process must be highly automated and always as efficient as possible.

Provar, an E2E automated testing tool, is one of the most favored test automation solutions in Salesforce and its extensive ecosystem. It is the only tool specifically designed for Salesforce, and its intuitive approach allows developers and QA staff to perform testing soon after installation. Also, Provar has won many awards for customer support and consulting, offers an active community, and has a convenient, user-friendly interface.

With this background, the two companies have agreed on a positive intention to promote testing solutions on Salesforce platform in the Japanese market, and have discussed the commercialization of Provar, leading to the signing of this exclusive sales agreement.

Comments from Geraint Waters, Provar Inc. CEO

"Provar team is very pleased to begin this partnership with ADOC. Also, we look forward to providing the Japanese market with a resilient and intuitive test automation solution. Our efforts to provide high-quality, efficient testing tools are perfectly aligned with ADOC's vision to improve software quality throughout complex development environments.

We will work together to focus on helping companies utilizing Salesforce optimize their sales activities, improve operational efficiencies, and increase overall business value."

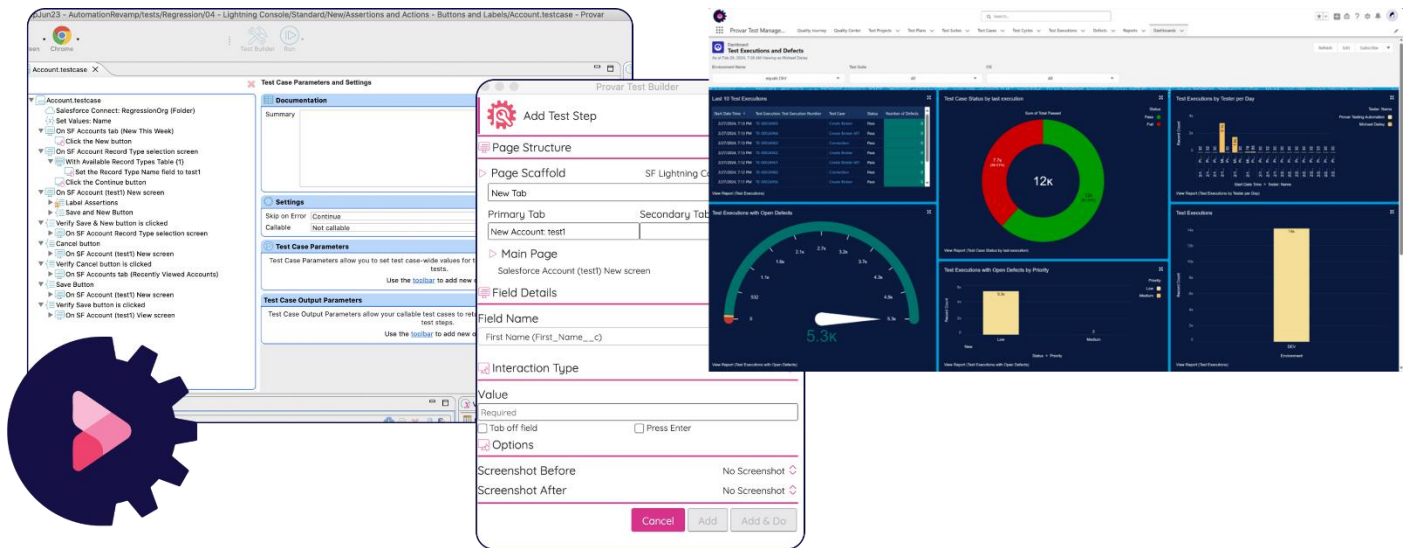
Comments from Joji Kobayashi, ADOC CEO

"This time, ADOC has signed an exclusive sales agreement with Provar, Inc. With this agreement, ADOC is the first in Japan to provide Provar, which has gained high reputation in the US and European markets, to companies utilizing Salesforce and IT-related companies that provide development and consulting services.

Going forward, with Provar at the core, ADOC will provide optimal solutions from consulting and design to implementation support, operation, and maintenance for automated testing on Salesforce platform. In this way, we will promote customers' activities to optimize sales activities and improve operational efficiency, increasing the business value of Salesforce."

Provar's features and benefits

Provar supports all customer needs in the testing of Salesforce applications. It enables low-code, intuitive operation to build automation, automated testing free of maintenance costs, and quality management integrated into development environments, solving challenges of testing costs and specialized skills involved in Salesforce operations.



Provar's 3 benefits

- 1) **Highly resilient** - Create a dynamic, customizable, and highly resilient automated testing environment on Salesforce to reduce maintenance workload and realize a sustainable testing environment
- 2) **Intuitive** - Realize low-skill & high-speed automation implementation through the intuitive low-code interface
- 3) **End-to-End** - End-to-End test execution for Salesforce business workflows in one platform

Other benefits

- Infinitely scalable in testing capacity and speed through parallel test execution in the cloud
- Ensure data security across Salesforce and beyond
- Integrate with your existing tech stack for seamless workflows across CI/CD pipelines
- Test management feature to plan, design, implement, execute, and analyze your test automation workflow

About Provar

Provar Inc. (UK) offers advanced solutions to support your search for quality. It provides integrated quality management, maintainable test automation, release governance, and outstanding support to organizations and teams using complex systems like Salesforce. Provar, an E2E automated testing tool, has been the primary choice for test automation solutions for Salesforce since its release in 2014, supporting the need to build an automated testing environment continuously. Provar's intuitive, low-code product suite improves release agility, reduces system defects, and advances innovation.

■ Homepage URL: <https://provar.com/>



About ADOC International

ADOC International Co., Ltd. is expanding its ICT engineering business both domestically and internationally. Business includes the construction of telecommunications infrastructure and technical support for major mobile carriers, mainly in the 5G domain. In addition to solutions related to web application vulnerability diagnosis, integrated management of cloud environments, and big data, the company has recently focused on promoting software quality verification DX in new developmental environments such as Agile and DevOps. As a domestic distributor of Eggplant, which is gaining recognition in Japan and overseas as an AI-based exploratory test automation tool, we provide advanced testing services that cover the entire process from automation design to execution and operation.

■ Homepage URL: <https://www.adoc.co.jp/>

※ Company names and product/service names in this release are generally trademarks or registered trademarks of the respective companies.

Contact for this release, Provar, and partnership

ADOC International Co., Ltd. Person in charge: Solution Marketing Group / Tanaka
Mail: pr@adoc.co.jp / Tel: 042-528-8733 (Weekdays from 9:00 to 17:00)